



NATUREZZ™

ICE CREAMS , SHAKES & MORE

NATUREZZ Ice creams serves delicious Real Nature flavor Ice creams made from 100% real fruits. Our brand name “NATUREZZ” is evolved considering gift from Nature of fruits, milk, nuts and sugar. At NATUREZZ we understood the need of the day, as people are becoming health conscious and showing interest on Natural foods but at the same time expecting the taste and aroma in it.

Today many Ice cream products which are available in the market contain Preservatives, Colors and Chemical flavors for maintaining the product freshness. So we came with a product with a unique idea which is completely dedicated to Nature and made only of Milk, Fruits and Sugar. It doesn't contain any preservatives or colors.

Ice cream prepared at NATUREZZ is 100% naturally prepared in traditional way with modern creativity. Each ice cream at NATUREZZ is 100% Vegetarian, with No Preservatives used and No Artificial Colors. This helps in maintaining the Quality and Freshness of the ice cream. Thus helping we serve a healthy product to our customers in a Competitive Price. We also deliver take away home packs in an Excellent Packing in sealed containers.

Preface

"NATUREZZ" is a unique brand focused on natural ice creams and desserts. Apart from naturally made ice creams, we serve Cold Stone Fusions, Ice Cream Shakes and other products. Efforts are on to use the products that are organic besides being natural. The brand is constantly under innovations within the practical limits possible. Our well planned menu helps serve a vast range of delectable products for all sorts of people under a single roof.

The objective of **NATUREZZ** to serve its customers not just a simple scoop, but an authentic sensorial experience. For this reason our ice cream production lab puts a lot of efforts into keeping high standards of quality and freshness every day.

Distinctive Aspects

Unique Recipes

Some Very Unique Recipes and Flavors are Developed which are Developed in House to Satisfy Customers Taste Buds. Ice Cream made fresh daily, prepared with care and passion: that's the secret which makes our products unique.

Richness

A Very Rich and Creamy Texture of the Ice Creams Compared to Competitive Brands.

Low Sugar

Low Sugar Range for Diabetic and Calorie Conscious People.

Distinctive Aspects

Natural Ice Creams

Our ice creams made fresh daily you will never find any preservatives, emulsifiers, stabilizers, antioxidants, hydrogenated fats, artificial colorants, edible vegetable oil, etc.

Only Real Fruit

Our fruit flavors are made of real fruit which will make you rediscover all the taste of real fruit. We never use artificial fruit flavoring and any chemical substance.

Selected Ingredients

Choice ingredients. In our production lab we use only the finest and highest quality ingredients sourced by us.

Ice - Creams

REGULAR ICE CREAMS

EVERGREEN

GUAVA
COCONUT
MIX FRUIT
MALAI
VANILLA
BUTTERSCOTCH
COFFEE BITE
ALPHONSO MANGO

CHOCOLATE

CHOCO CHIPS
DARK CHOCOLATE

DRYFRUITS

BADAM GULKAND
ANJEER
KESAR PISTA
ROASTED ALMOND
KAJU KISMIS
RABDI

SEASONAL

SITAPHAL
LITCHI
JACKFRUIT
BLACK JAMUN
STRAWBERRY
BANANA WALNUT
CHIKOO

PREMIUM ICE CREAMS

PAAN
MULBERRY
RASPBERRY
BLUE BERRY
BLACK BERRY
BLACK CURRANT
CHOCO FRUIT & NUT
CHOCO ALMOND

Our Masterpiece

NATUREZ² SPECIALS

FUSION ICE CREAMS

**FRUIT PUNCH
CHOCOLATE FEVER
DRYFRUIT MAGIC
NUTTY COFFEE
CHOCO BROWNIE
ALL IN ONE**

ICE CREAM SUNDAES

**CHOCOLATE FUDGE
CHOCOLATE BROWNIE
ORANGE CHOCOLATE
SEASONAL SPECIAL**

HOT CHOCOLATE BROWNIE

Shakers and Movers

MILK SHAKES

MANGO
COFFEE
VANILLA
CHOCOLATE
STRAWBERRY
KESAR PISTA
GULKAND
CHILLI GUAVA
PAAN
RASMALAI

THICK SHAKES

DRINK ICE CREAM SIP BY SIP

SITAPHAL
COCONUT
MANGO
ANJEER
LITCHI
DRYFRUITS
RICH CHOCOLATE
BLACK JAMUN
PINA COLADA
BROWNIE SHAKE

Avenue at a Glance







NATUREZZ

TASTE THE NATURES BEST
AT NATUREZZ



TRULY
ZERO
ICE
CREAMS

ZERO
PRESERVATIVES
ZERO
CHEMICALS
ZERO
EMUSIFIERS
ZERO
COLOURS
ZERO
ARTIFICIALS

ICE-CREAMS are COMPLETELY
NATURAL
WE DO NOT USE ANY
emulsifiers, colours, artificial flavorings,
preservatives or non natural thickeners



Fantastic
Fresh
Fruity
Nutty
Flavours

Sitaphal
Coconut
Choco chips
Blackcurrant
Panna
Mint
Anjeer
Orange
Blueberry
Blackjamun
Chocolate
Coffee
Guaava
Strawberry
Delicious
Brownie
Vanilla
Ginger
Watermelon
Apple

We Turn Fresh
Fruits
Into Sweet
Treats

It's Never Too
Cold FOR
ICE CREAM

It's Impossible to be
sad while eating
an Ice-Cream

Sharing is
Caring
But Not
when it comes
to Ice Creams



Chocolate
Comes
From COCON,
Which is a
Tree. So
Chocolate
Is a Salad.

HAPPINESS IS EATING
UR ICE CREAM
FASTER
THAN IT MELTS

WHEN WE SAY
OUR TUMMY IS
FULL. ICE-CREAM
DOESN'T COUNT

Products Pics





Endeavoring Franchisee

Start your own **NATUREZZ** Ice - cream franchise now.

We welcome each and every individual/group passionate for collaborating with us in this project.

Basic Franchisee Requirements :

- ✓ An individual/group having a drive and acumen as well as financial ability to move into food retail business governed by a sense of ethics and well defined standards.
- ✓ An individual/group who is passionate to serve the society by providing nutritious and healthy food products crafted out of great love and devotion.
- ✓ An individual who clearly understands the difference between natural ice creams (and products) and the synthetic ones.
- ✓ The shop must be an outright corner shop / facing the main road in the best of the locality in the city where walk in flow is superlative.
- ✓ Carpet area should range from 300 to 1000 sq ft (we strongly recommend outlet with seating facility as it increases your chances for conversion of one time customers to loyal customers and provides a better customer experience)
- ✓ Must be an exclusive **NATUREZZ** parlor.

Support

What Benefits you get ?

- Franchisee training for better understanding
- Detailed operating manuals
- Support from head office while setting up franchise
- Marketing support
- Advertising assistance
- Opportunity is available, do grab it now before it is gone.

TEAM NATUREZZ

Feel Free Networking @

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Thank You